



# Pricing & Info Guide

2027 - 2028



## Why choose Willow Tree Weddings ?

I am honoured to be in your consideration of who you will pick to capture some of the most important moments of your lives.

These are not just photos, & I am not just clicking a button; this is your storybook, of your love, who you are as people, as a couple, and all your adventures.

I am the writer.

Let's tell a story together.

A close-up photograph of a hand with light-colored manicured nails holding a gold wedding band. The ring has an engraving on its inside that reads '22.02.22'. The background is dark and out of focus, showing some bokeh light spots.

Adam Sulkers  
Owner | Founder





# Hey, friend! —I'm Adam.

A little about me...

HEY, I'M ADAM.

A CANDID DOCUMENTARY wedding photographer based in Southern Ontario but I LOVE to travel. I'm all about capturing YOUR moments, those belly laughs, the sneaky kisses, the seductive whispers, ALLLLL the tickle fights & MOST importantly – your love & story. WHO YOU ARE AS A COUPLE!!! I've had a camera in my hand for the past decade & I've had the privilege of capturing 1000's of moments for 100's of amazing couples & families who I'm LUCKY enough to call my clients & even sometimes friends- I LOVE. WHAT. I. DO.



"Adams unique style is what drew us to book him for our wedding. We wanted a perspective that focused not only on capturing our day, but our story! His casual approach put us at ease and allowed him to capture us at just the right moments. His photos are pieces of art, not just pretty faces. Adam was also very flexible and creative with our scheduling needs and locations."

- Rebecca & Luke





# My Approach



Here is a bit about the approach that I take, and the experience you're about to have with me...

You all have your own story, a world of your own- document it, never forget it. That's where I come in. I'm here to capture your love. your connection. your emotion. your story. That's what makes this "job" so special to me- capturing that BIG moment.. the little moments.. those memories that you'll keep with you for the rest of your lives.

I BET YOU'RE HERE BECAUSE YOU WANT YOUR PHOTOS TO CAPTURE THOSE RAW FEELINGS, & THOSE BREATHTAKING, CANDID, MOMENTS.

IT COMES DOWN TO THIS -

it's about the way the actual moment in front of my camera felt, what you were wearing, what you were hearing, what you were seeing. I want these photos to feel like you, to mean the world to you, photos that you'll be proud to show your fam jam. I want you to get butterflies when I text you that preview link the morning after your wedding day, because it was an experience working with me & you know we made some MAGIC. I want you to have memories to show your kids 10 years down the line that just scream how MADLY in love their parents were on their wedding day!



## Kind Words



"Adam was an absolute pleasure to work with and we HIGHLY recommend him to anyone looking for a wedding photographer who can bring that special 'something' to their photos. He has such a unique and talented eye that makes his work truly magical (The sneak peeks alone were absolutely incredible!).

He was prompt and responsive from day one and made us feel super comfortable and relaxed throughout the entire wedding day. Our entire bridal party, parents, friends, and even venue staff had nothing but wonderful things to say about him as well.

We simply cannot thank him (and his videographer Mike) enough for everything they did to capture our day!"

-Rebecca & Justin







# The HEIRLOOM Collection

## Full day Coverage

(UP TO 10 HOURS OF SHOOTING)

## Digital + 35 MM Film Photography

(600+ FINAL PHOTOS)

## Super 8 MM Wedding Film

2-3 MINUTE WEDDING HIGHLIGHT FILM + RAW –

1 CART = 3MIN22SEC TOTAL FILM TIME – ADD AN EXTRA

CARTRIDGE FOR +\$300

## Online Gallery & Wooden USB Drive + Photo Box

(INCLUDES 1 YEAR OF CLOUD STORAGE – HIGH RES & WEB SIZE IMAGES)

## Additional Resources + HD Slideshow Video

(PERSONALIZED DIRECTION FROM ME + PDF GUIDES)

## Engagement Photo Shoot

(1 HOUR AT LOCATION OF CHOICE\*)

## Lab Processing & Developement Fees

(COVERS ALL ASSOCIATED COSTS FOR FILM DEVELOPEMENT & FILE STORAGE)

"Photography on your wedding day is arguably one of the most important vendors you will book. Before deciding on our wedding day, we picked our photographer, which was Adam. This was one of the best decisions we could've ever made! Adam was recommended to us by our wedding planner, The Event Design Co (another non negotiable for us), and we chose our wedding date based on their availability.

From initial call to the big day, Adam was very communicative, and knowledgeable, in addition to his photos being absolutely stunning! We as a couple are not used to being in front of a camera, which is why a candid style seemed very important to us. We hardly even noticed Adam on the day of, because he wasn't getting us to stop and pose for photos, he was in the background capturing what happens naturally. We were able to be so present in our day and with our guests and not feel like we were in a photo shoot.

We have got some sneak peaks back so far, and I'm so excited to see the rest! My favourite photo is a private moment my husband and I shared immediately following our ceremony... we had no idea he was there and I think that's what makes it extra special. Also who would've thought bus pictures could look this dreamy! 🥰

Thank you so much for everything Adam!"

- Rachael &  
Andrew

\$8000  
*+ taxes*



A high-angle photograph of a bride and groom standing next to a white wedding car with its rear hatch open. The bride is wearing a white dress and the groom is in a dark suit. They are on a paved surface.

# The NARRATIVE Collection

Full day Coverage  
(UP TO 10 HOURS OF SHOOTING)

Digital + 35 MM Film Photography  
(600+ FINAL PHOTOS)

Online Gallery & Wooden USB Drive + Photo Box  
(INCLUDES 1 YEAR OF CLOUD STORAGE – HIGH RES & WEB SIZE IMAGES)

Additional Resources + HD Slideshow Video  
(PERSONALIZED DIRECTION FROM ME + PDF GUIDES)

Engagement Photo Shoot  
(1 HOUR AT LOCATION OF CHOICE\*)

Lab Processing & Developement Fees  
(COVERS ALL ASSOCIATED COSTS FOR FILM DEVELOPEMENT & FILE STORAGE)

"This goes out to our amazing photographer Adam of Willow Tree Weddings Photography. From the moment we booked Adam almost 3 years ago I just knew he would be great and capture our wedding day exactly the way I wanted. He over delivered and exceeded our expectations. He's so friendly and personable and really takes the time to listen to what it is you're wanting to capture. He gives great direction and will literally guide you through all pictures and group shots on your special day never missing a thing. He also did our engagement shoot which again turned out better then we ever dreamed. If you're needing a photographer for anything don't hesitate to book Adam for your photos. He doesn't disappoint. Thank you Adam! Can't wait for our next event so we can book you again. 5 stars all around!!!"

- Kim & Jason

**\$5500**  
*+ taxes*





# The CINEMATIC Collection

Super 8mm not your jam? No worries! My team will produce a cinematic wedding film for you to watch back for years to come!

Allow our team of professional videographers to create a timeless wedding film that captures the heart, emotion, and atmosphere of your day. From the quiet, candid moments to the biggest celebrations, we'll preserve every memory so you can relive your wedding for years to come.

## DELIVERABLES

- 7-10 minute “trailer-like” wedding film
- RAW footage/audio of speeches & ceremony
- 60-second Highlight film
- 1 year online cloud storage
- Online gallery

“Hiring Adam and his team for our wedding videography was one of the best decisions we made. From start to finish, they captured every emotional moment so beautifully — from the small, quiet exchanges to the biggest celebrations. The final wedding film had us in tears (in the best way!), and the highlight reel was perfect for sharing with friends and family. Adam made us feel completely at ease on the day, and his eye for detail and storytelling truly shows in the video. We'll be rewatching it for years to come.”

— Danika & Shane

8 HOURS - \$3350 / 10 HOURS - \$4000  
*+ taxes* *+ taxes*





# The STORY Collection

Half day Coverage  
(UP TO 5 HOURS OF SHOOTING)

Digital + 35 MM Film Photography  
(300+ FINAL PHOTOS)

Online Gallery & Wooden USB Drive + Photo Box  
(INCLUDES 1 YEAR OF CLOUD STORAGE – HIGH RES & WEB SIZE IMAGES)

Additional Resources + HD Slideshow Video  
(PERSONALIZED DIRECTION FROM ME + PDF GUIDES)

Lab Processing & Developement Fees  
(COVERS ALL ASSOCIATED COSTS FOR FILM DEVELOPEMENT & FILE STORAGE)

Looking for a photographer to capture your special day perfectly? Look no further, Adam is your guy! We were BEYOND impressed with Adam's talent. We knew from the get go that working with Adam would be streamlined and easy. Adam is approachable, friendly, flexible and extremely talented. We shared our vision with Adam at the beginning of our wedding planning process, and he delivered even more than what we had envisioned. Adam is creative and made us feel very comfortable during our special wedding occasions. Adam also fit in seamlessly with our team of talented vendors which made for a very positive experience. If you're feeling overwhelmed hunting for the right photographer, let me make it easy for you - stop looking. You're in great hands with Adam and he will ensure your day runs smoothly and he will deliver photographs that you're proud to share with friends and family. ❤️✨

- Nav &  
Shona

\$4000  
*+ taxes*





# Planning & Coordination Services

Planning a wedding can be an overwhelming endeavor, filled with countless details that require meticulous coordination. As a seasoned wedding photographer with eight years of experience, I understand the intricacies of making your special day seamless & stress-free. That's why I offer comprehensive planning & coordination services to ensure every element is perfectly aligned with your vision. From creating a detailed timeline to managing vendors & logistics, I handle all the behind-the-scenes work so you can focus on enjoying your celebration. My goal is to bring your dream wedding to life with precision & care, capturing every magical moment without any of the hassle. Let me take the reins & turn your wedding day into an unforgettable experience.

My wedding planning packages provide a complete support system to ensure your special day runs smoothly.

Services include, but are not limited to; crafting a detailed wedding day timeline, coordinating & communicating with vendors, reviewing contracts, & offering on-site management to oversee the event.

Additionally, I will coordinate the wedding rehearsal & serve as the main point of contact for both vendors & guests on the big day. With my expertise, you can relax & enjoy your celebration while I handle all the logistics.

FULL  
PLANNING  
STARTING AT

**\$2500**  
*+ taxes*

DAY OF  
COORDINATION  
STARTING AT

**\$1500**  
*+ taxes*



# Travel? I'll go wherever your love takes us!

I am based in this Elmira, ON, but I will travel  
wherever your dreaming of!

Travel included within 150 kms of Elmira, ON.  
\$0.65/km in excess of 150 kms.

## Destination Sessions

Anything outside of the province of ONTARIO is considered a Destination Session, so if your wedding falls under that category, please request my Destination Pricing Guide! :)

If you're within 2  
hours  
from my home in  
ELMIRA, ON ,  
feel free to just  
skip this page!





# How it all happens...

## 1 — Let’s meet on Zoom!

I love to put a face to a name as soon as possible when chatting with potential clients! This makes it far easier for me to explain my process, how I work and answer ALL of your questions!

## 2 — Book your session!

Next we will get you booked in for your engagement session with me! You'll also receive my Full Wedding PDF Guide and Wardrobe Guide upon doing so!

## 3 — The planning process.

I am here for you every step of the way! Need a full in-depth planning / Day of Coordination service? We got you! Ask about our full scope wedding package!

## 4 — It’s PHOTODAY!

The moment we've been waiting for! You can expect lots of support and communication from me for the week leading up to the big day!

## 5 — Previews within 48 hours!

Within 48 hours of your wedding date I will send you a minimum of 15-30 edited photos as "sneak peeks" so you have something to look at while you wait! :)

## 6 — Two month gallery turnaround.

It's time for you to get your full gallery! Here are the next steps- I'll send you your full gallery which you'll then download via my gallery link. If your package includes a USB- it's sent out end of season!

It’s that easy. And I’ll be there for ya every step of the way!







# Payment Plan

I understand that this is an investment, so feel free to pay as you go!

## Payment 1

This is your retainer payment to book in your date on my calendar!

This will be \$2000.

Due on booking day.

## Payment 2

This is your 2nd payment, which is the remainder of your total package balance.

Due on or before photo day!

"Adam is amazing to work with! He did a great job positioning us and our wedding party for great photos! He was very professional, easy to get along with and provides an amazing final product! Our photos turned out better than we could have imagined! We highly recommend him!"

- Allison & Benjamin





# FAQS

## Our wedding is unlike most, Do you offer Custom packages?

Heck yeah I do! Let's connect, you can spill the beans all about your special day! Give me all the details and I'll build a package that gives you everything you're looking for! Lower hourly packages are available for those weddings that don't need such extensive coverage!

## Are you willing to travel for weddings or elopements?

Absolutely, I Do! I travel all over Ontario for most of my weddings but am always available for travel! Perhaps a tropical destination or some snowy covered mountains? Let's GO!

## Do you shoot with a second shooter or just by yourself?

I tend to work solo, I've been at this long enough I can always get the coverage a client needs but some clients do have larger weddings in which they'll opt in for a second-shooter.

## How soon do you deliver the photos?

Within 48-hours after your big day, I will text you some previews. Full Galleries are returned to Clients within 2 weeks for photoshoots and 2 months for weddings.

## How will we receive our photos?

Clients will receive an online gallery link where you can order prints directly from and download all the images in High-Resolution to your local drive! Some packages include a USB + Photobox





## Kind Words



"I came across Willow Tree Weddings Photography a few years back as they captured my friends wedding and the pictures were absolutely beautiful! Ever since then I have been following them and admiring. Once I got engaged last year I knew exactly who I wanted to capture our wedding day! Adam's photography style is so beautiful and aesthetic. We did our engagement shoot last month and we cannot be more happy with the shots! We get so many compliments from them! Adam made us feel so comfortable and made our vision come to life! We are getting married in September 2023 and we cannot wait until the pictures and videos come back! I would highly recommend Adam and Willow Tree Weddings Photography to anyone looking for an amazing, talented photographer! Thank you so much Adam for everything!"

- Cassandra & Kevin





# Ready for next steps?

Let's do this! You can...



...schedule a meeting  
with me!

...or email me with  
any questions!

...or just say, "We're  
ready to book  
right now!"

I'm so excited to hear back from you! My dates and availability books up fast each year, so to avoid missing a spot on my books, reach out as soon as possible!





Let's chat  
soon!

